



Chevrolet



Chevelle



Chevy II



Corvair

1965 CUSTOM FEATURE ACCESSORIES

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General Motors Corporation

Part No. 3862996



Spring



Summer



Fall



Winter

"Four Season" FACTORY AIR CONDITIONERS

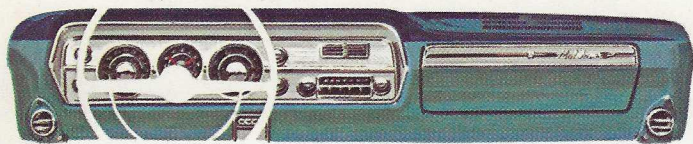


CHEVROLET

"All Weather" FACTORY AIR CONDITIONERS



CHEVY II



CHEVELLE



CORVAIR

A modern combination heating, cooling and ventilating system that will keep the car interior "COMFORTABLE" in all seasons.

YOU WILL ENJOY:

- The "MIXED AIR" feature of warm air on the floor and cool air at the breath level on the in-between days.
- The clean refreshing air with 98 per cent of irritating "POLLEN" removed.
- Arriving relaxed and neat, no damp and wrinkled clothing.

Available as factory
installed option only

A modern independent heating, cooling and ventilating system that operates on outside or recirculated air, or a combination of both.

YOU WILL ENJOY:

- The cooling efficiency in slow city traffic, or the open highway.
- The quiet relaxing ride, as you drive with all windows closed.
- The "GENTLE PRESSURIZATION" with outside air that forces smoke and odors out of the car.

Available as a factory
or dealer installed option.

1965 CUSTOM FEATURE ACCESSORIES

ISN'T IT TIME YOU DID SOMETHING ABOUT THE WEATHER?



QUIET—Enjoy a cleaner, quieter, more comfortable ride with the windows closed.



CLEAN—All cool air is washed to remove dust and 98% of the pollen, then properly dehumidified.



RELIEF—For hay fever victims and people subject to pollen allergies.

You can do something about the weather with a

CUSTOM AIR CONDITIONER

The Custom Air Conditioner is designed to become an integral part of the car. The four air outlets are adjustable so that cool air can be circulated throughout the entire car.

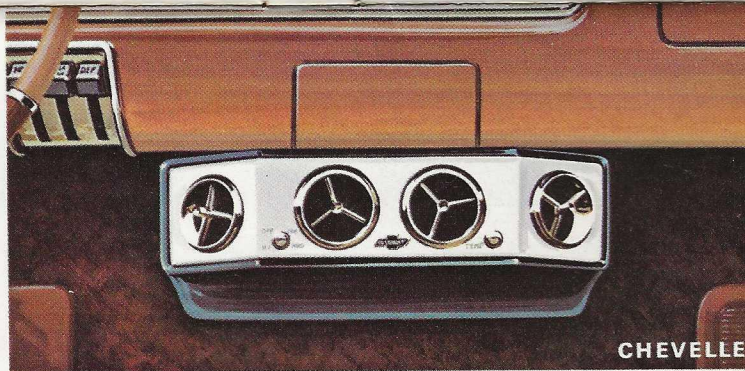
**YOU
WILL
ENJOY:**

- A cooling capacity equal to or greater than most home window type air conditioners.
- Arriving relaxed with no perspiration damp or wrinkled clothing.
- The clean refreshing air, with 98% of irritating "POLLEN" removed.
- A cleaner, quieter ride, as you drive with all windows closed.
- The reduced driving tension on hot and high humidity days.
- Your favorite radio programs with no wind roar, as you drive with all windows closed.

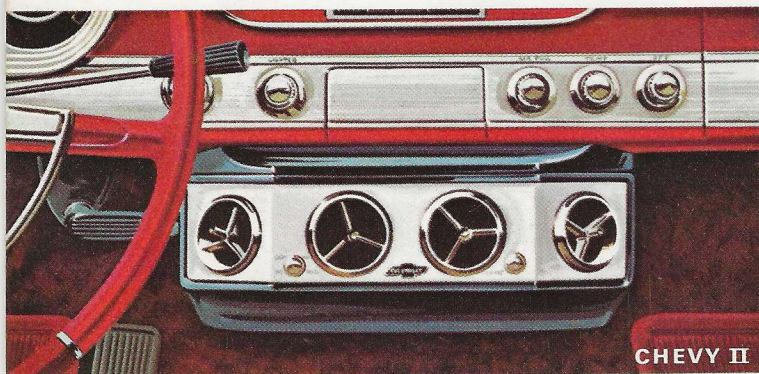
Available as a dealer installed option for Chevrolet, Chevelle, and Chevy II only.



CHEVROLET



CHEVELLE



CHEVY II



The dealer installed "ALL WEATHER" air conditioner for Corvair is identical to the factory unit, with all the same features and comfort benefits.

CORVAIR

A WIDE SELECTION OF RADIOS FOR YOUR ENJOYMENT



GENUINE CHEVROLET AM-FM RADIO & ANTENNA

An eleven transistor radio with nine diodes for outstanding performance and tone quality on both bands. The FM band is virtually free of atmospheric static and most electrical interference. Provisions are built into the radio to adapt a Stereo Multiplex unit. Your choice of front or rear antenna.

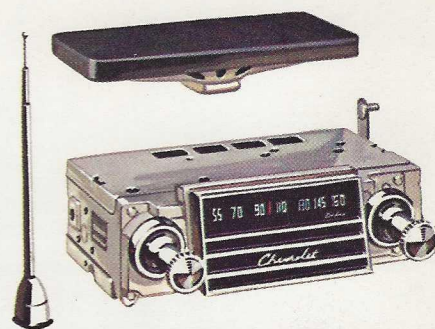
Available for Chevrolet, Chevelle, Chevy II, Corvair



PUSH BUTTON RADIO AND ANTENNA

A six transistor radio with three diodes and five push buttons that can be set to your favorite local radio stations for quick accurate tuning. Incorporates all the latest advancements in modern radio circuitry. Your choice of front or rear antenna.

Available for Chevrolet, Chevelle, Chevy II, Corvair



MANUAL TUNED RADIO AND ANTENNA

A six transistor radio with three diodes using all the latest electronic developments in modern radio circuitry. The radio features automatic gain control, a three stage direct coupled audio system and improved tone control action. Your choice of front or rear antenna.

Available for Chevrolet, Chevelle, Chevy II, Corvair

STEREO MULTIPLEX



The Stereo Multiplex unit can be adapted to any of the Chevrolet AM-FM radios. The unit consists of twelve transistors and six diodes. Separate volume, tone and front-rear fader controls, combined with multiple speakers, and balance on both stereo and monaural. An indicator light circuit signifies when the FM station is broadcasting a multiplex signal.

Available for Chevrolet, Chevelle, Chevy II, Corvair equipped with an AM-FM radio

REAR SEAT SPEAKERS



The rear speakers are matched to the front speaker to simulate the Hi-Fi effect. The fader type switch can be adjusted so either the front or rear speaker can be played, or so both speakers operate simultaneously. Rear seat speakers can be used on all AM-FM, Push Button and Manual radios.

DELUXE RUBBER FLOOR MATS TO MATCH ALL CAR INTERIORS



DELUXE FULL WIDTH FRONT MATS

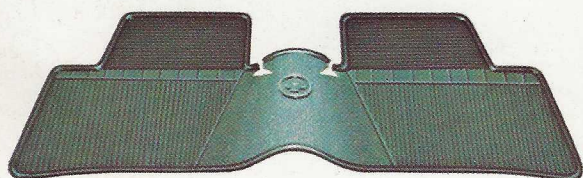
Available for Chevrolet, Chevelle, Chevy II, Corvair

The mats are made from a high grade all new rubber and will stay colorful and pliable over a long period of time. Easily cleaned with soap and water.



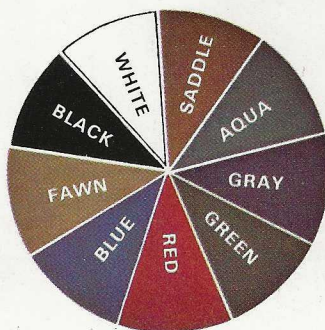
CONTOUR FRONT MATS

Available for Chevrolet, Chevelle, Chevy II, Corvair



DELUXE FULL WIDTH REAR MATS

Available for Chevrolet, Chevelle, Chevy II



Nine colors to match car interiors

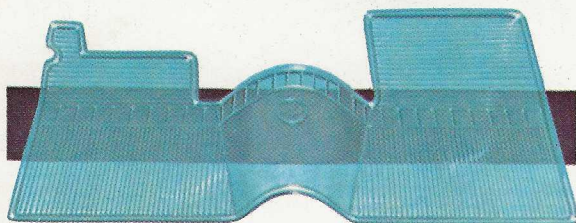


CONTOUR REAR MATS

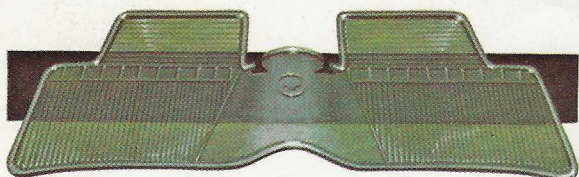
Available for Chevrolet, Chevelle, Chevy II, Corvair



DELUXE TINTED VINYL FLOOR MATS



TINTED VINYL FRONT MAT



TINTED VINYL REAR MAT

Molded from a tough vinyl for long hard use. Tinted to enhance and brighten the appearance of the car carpeting.

Available for Chevrolet only

Available in six tints and clear vinyl

AQUA

FAWN

RED

GREEN

BLUE

BLACK

TISSUE DISPENSER



A practical vinyl plastic dispenser with a standard size box of tissues. The weighted saddle can be placed on the tunnel in the front or rear compartment.

Both available in four colors.

BLACK

BLUE

FAWN

RED

LITTER CONTAINER



A durable plastic container with a saddle-type mounting to fit over the tunnel in the front or rear compartment. Suitable for road maps and other small traveling items.

WHEEL HOUSING MOULDINGS

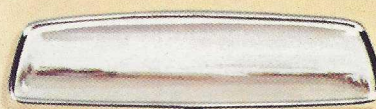


Stainless steel mouldings that are attached to edge of the fender opening over the front and rear wheels. Identical to production mouldings on Impala's.

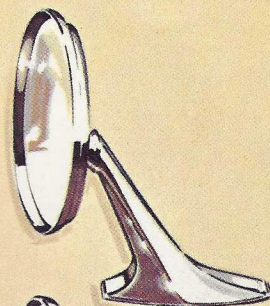
HOOD MOULDING—An anodized aluminum moulding identical to production moulding on Impala's.

Available for Chevrolet Bel Air and Biscayne models only.

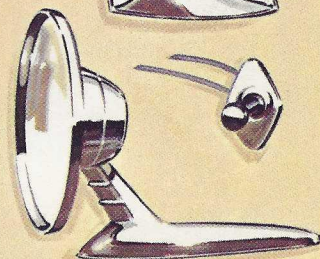
INSIDE AND OUTSIDE MIRRORS



INSIDE REAR VIEW MIRROR—A wide angle prismatic mirror that can be changed from clear to non-glare mirror for night driving.



OUTSIDE REAR VIEW MIRRORS—Both mirrors are first surface chrome plated glass, that will not fog, discolor or scale. The remote control mirror can be adjusted to any driving position from inside the car.

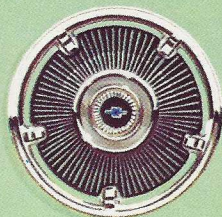


All available for Chevrolet, Chevelle, Chevy II, Corvair

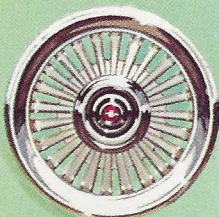
WHEEL COVERS

Enhance the appearance of any car

The stainless steel covers are finished with a chrome flash that will retain a bright finish indefinitely.



CHEVROLET



CHEVELLE



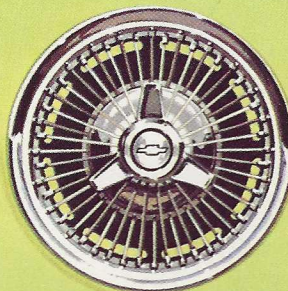
(14") CHEVY II (13")



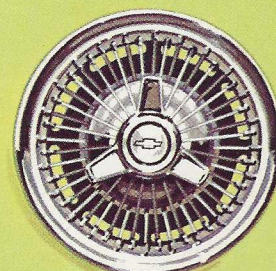
CORVAIR

WIRE WHEEL COVERS

For the sports car look



14 INCH WHEELS

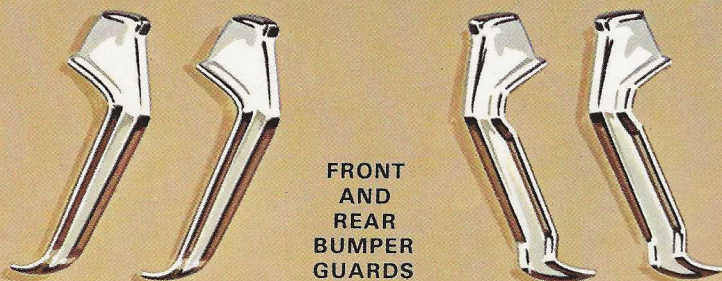


13 INCH WHEELS

Simulated wire wheel covers that are difficult to identify from real wire wheels. The deluxe knock-off spinners are included with the covers.

Available for Chevrolet, Chevelle, Chevy II, Corvair

BUMPER GUARDS



FRONT
AND
REAR
BUMPER
GUARDS

Steel Guards with a heavy chrome plate finish to match the bumper face bars. The guards add additional protection to the grille and other sheet metal of the car.

Available for Chevelle and Corvair



Front Bumper Rails and Rear BUMPER GUARDS for Chevrolet



Front Grille and Rear BUMPER GUARDS for Chevy II

TRAILER HITCH

The hitches are designed for a good stable installation on each of the various Chevrolet vehicles. They are ideal for hauling light utility or boat trailers. The Chevrolet, Chevelle, and Chevy II can handle up to a 2000 pound load with a 200 pound tongue load, Corvair will handle up to 1000 pound load with 100 pound tongue load.



Available for all Chevrolet, Chevelle, Chevy II and Corvair, including station wagons.

LAMPS

Available for all Chevrolet, Chevelle, Chevy II, Corvair, including station wagons.



BACK-UP LAMPS

The lamps cast a wide beam of light to rear of the car for increased safety when backing into dark areas.

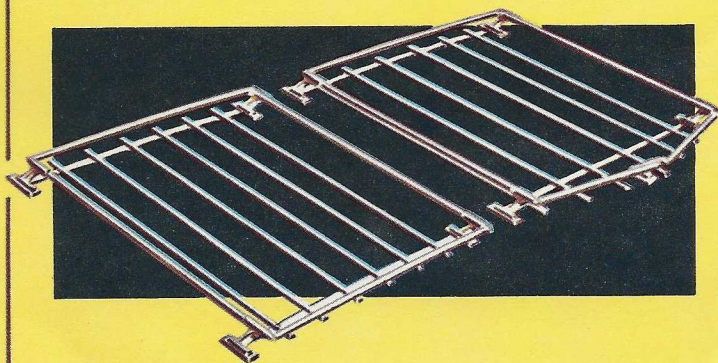


HAND PORTABLE SPOTLAMP

Universal handy trouble lamp that can be used in any 12 volt cigarette lighter. Complete with a 12 foot cord and plug.

LUGGAGE CARRIERS

You can take all the fun equipment along with a luggage carrier

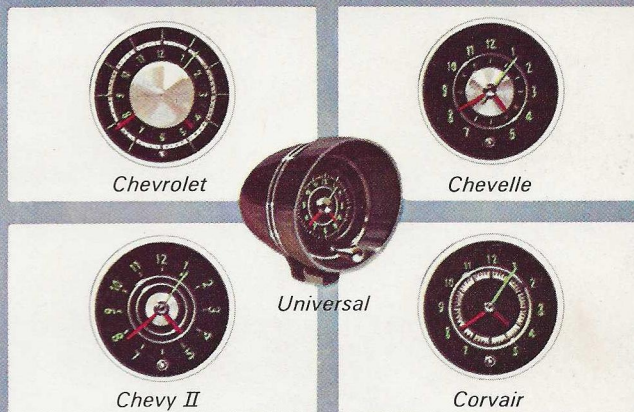


A permanently attached roof carrier that adds considerably more usable luggage space. The rack can handle a wide variety of cargo safely.

Five stanchion, available for Chevrolet and Chevelle station wagons—four stanchion for Chevy II station wagon.

ELECTRIC CLOCKS

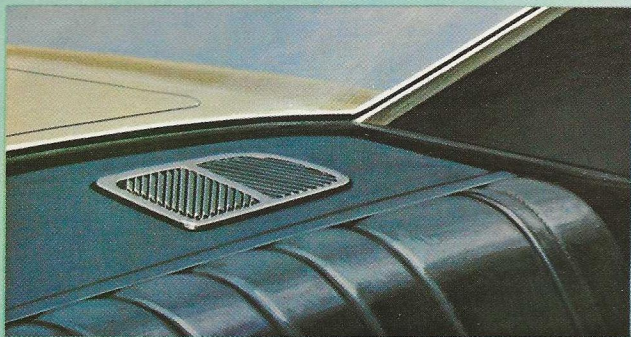
Universal Top Panel Type for Chevrolet, Chevelle, Chevy II



Precision, reliable time pieces with illuminated dial lamps and sweep second hand. The dial lamp can be dimmed with other instrument panel lights.

Instrument Cluster Type—Available for Chevrolet, Chevelle, Chevy II, Corvair

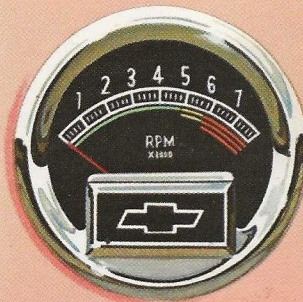
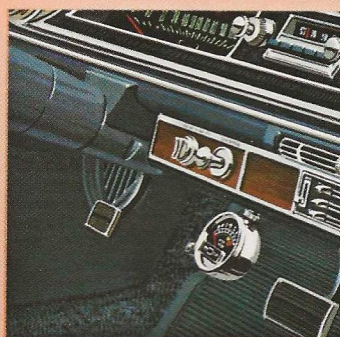
REAR WINDOW DEFROSTER



A large centrifugal blower draws air from the front passenger compartment and directs a stream of warm air over the rear window to help reduce fog, ice and snow from the window. Also will help improve air circulation in rear passenger compartment for either the heating or cooling system.

Available for Chevrolet, Chevelle, Chevy II.

TACHOMETER



A transistorized electronic type tachometer that can be calibrated to a 4, 6, or 8 cylinder engine and maintains a high degree of accuracy. The transistorized circuit is automatically protected against damage in case the battery polarity is reversed.

Available for Chevrolet, Chevelle, Chevy II.

SPEED AND CRUISE CONTROL



Enjoy a new relaxed driving experience with an automatic pilot, in the city or on the highway.

For city driving the speed control warns you when you have reached a pre-determined speed by a gentle nudge on the accelerator pedal. For highway driving, the cruise control is actuated by accelerating to a pre-determined speed and pushing the control button to the auto position, you can now remove your foot from the accelerator pedal. A slight touch of the brake pedal completely de-actuates the unit. Accelerating back to the original pre-determined speed automatically locks in the accelerator again.

Available for Chevrolet and Chevelle eight cylinder engines

MAY WE SERVE YOU AGAIN SOON

As your dealer of Chevrolet vehicles, we can install any of the GENUINE CUSTOM FEATURE ACCESSORIES on your new car quickly. We extend a cordial invitation to make our dealership your headquarters for all your transportation needs. Our staff knows CHEVROLET products best and offers prompt, courteous attention at all times. Only a few of the accessories are shown in this folder. Ask your salesman for a copy of the complete accessories catalog with all the accessories shown for your comfort and enjoyment.

2.175M—Accessories Merchandising

Litho in U.S.A.